

## Kenneth L. Gross, PhD

Dr. Kenneth L. Gross is a Lecturer in the Divisions of Marketing and Management in the College of Business at the University of Oklahoma. Dr. Gross has a BS in Electrical Engineering (Oklahoma State University), MS in Industrial Engineering, MBA and PhD in Management (all at the University of Oklahoma).

Dr. Gross is retired from the Department of Defense where he taught Total Quality Management. He has also taught Marketing and Management courses for Oklahoma State University, Oklahoma City University, Cameron University, University of Central Oklahoma as well as the University of Oklahoma.